

Prices & specifications subject to change without prior notification

CORE LINE - Made in USA - Supplied in Hardcase			
MODEL	TOP/ NECK PROFILE	UVP CHF	
<b>CUSTOM 24</b> Pattern Thin, 85/15 pickups (uncovered), Gen III trem,	Non - 10 top	CHF 4'823	
	10 Top, Hybrid Hardware,	CHF 5'642	
<b>CUSTOM 24/08</b> Pattern Thin, 85/15 pickups (uncovered), Gen III trem,	Non - 10 top	CHF 4'878	
	10 Top, Hybrid Hardware,	CHF 5'697	
<b>CUSTOM 24 PIEZO</b> Pattern Thin / Regular, 85/15 pickups (uncovered), Gen III trem,	Non - 10 top	CHF 5'360	
	10 Top, Hybrid Hardware,	CHF 6'179	
<b>Studio</b> Pattern, 58/15LT Treble, NF middle & Bass Pickup, Gen III trem, Phase III	Non - 10 top	CHF 4'950	
	10 Top, Hybrid Hardware,	CHF 5'760	
<b>Special Semi-Hollow</b> Pattern, 58/15LT Treble & Bass, NF middle Pickup, Gen III trem, Phase III	Non - 10 top	CHF 5'187	
	10 Top, Hybrid Hardware,	CHF 6'006	
<b>Modern Eagle V ** NEW **</b> Pattern, TCI pickups , Gen III tremolo,	Non - 10 top	CHF 5'251	
	10 Top, Hybrid Hardware,	CHF 6'070	
<b>Available Colours:</b> <b>AW</b> - Antique White, <b>BL</b> - Black, <b>BW</b> - Black Gold Burst, <b>CB</b> - Charcoal Burst, <b>CH</b> - Charcoal, <b>CY</b> - Charcoal Cherry Burst, <b>71</b> - Cobalt Smokeburst, <b>DS</b> - Dark Cherry Sunburst, <b>ER</b> - Eriza Verde, <b>72</b> - Fire Smokeburst, <b>FW</b> - Faded Whale Blue, <b>MS</b> - McCarty Sunburst, <b>PT</b> - Purple Mist, <b>YI</b> - Yellow Tiger			
<b>CUSTOM 24 FLOYD</b> Pattern Thin, \m/ pickups (uncovered),	Non - 10 top	CHF 5'069	
	10 Top, Hybrid Hardware,	CHF 5'879	
<b>Available Colours:</b> - <b>AW</b> - Antique White, <b>BL</b> - Black, <b>CB</b> - Charcoal Burst, <b>CH</b> - Charcoal, <b>CY</b> - Charcoal Cherry Burst, <b>71</b> - Cobalt Smokeburst, <b>DS</b> - Dark Cherry Sunburst, <b>ER</b> - Eriza Verde, <b>72</b> - Fire Smokeburst, <b>FW</b> - Faded Whale Blue, <b>PT</b> - Purple Mist			
<b>MCCARTY</b> Pattern, 58/15 Pickups, PRS Adjustable Stoptail, Vintage tuners	Non - 10 top	CHF 4'869	
	10 Top, Hybrid Hardware,	CHF 5'697	
<b>McCarty 594</b> Pattern Vintage, 58/15 LT Pickups. Vintage style tuners	Non - 10 top	CHF 4'941	
	10 Top, Hybrid Hardware,	CHF 5'760	
<b>SINGLECUT 594 * updated part number *</b> Pattern Vintage, 58/15 LT+ Pickups. Vintage style tuners	Non - 10 top	CHF 4'941	
	10 Top, Hybrid Hardware,	CHF 5'760	
<b>Available Colours:</b> - <b>AW</b> - Antique White, <b>BL</b> - Black, <b>BW</b> - Black Gold Burst, <b>CB</b> - Charcoal Burst, <b>CH</b> - Charcoal, <b>DS</b> - Dark Cherry Sunburst, <b>FW</b> - Faded Whale Blue, <b>GS</b> - Gold Top, <b>MS</b> - McCarty Sunburst, <b>MT</b> - McCarty Tobacco Sunburst, <b>RI</b> - Red Tiger, <b>YI</b> - Yellow Tiger			
<b>PAULS GUITAR</b> Pattern, TCI Pickups, Brushstroke birds, PRS Stoptail with Brass Inserts,	Non - 10 top	CHF 5'187	
	10 Top, Hybrid Hardware,	CHF 6'006	
<b>Available Colours:</b> - <b>BW</b> Black Gold Burst, <b>CH</b> Charcoal, <b>FB</b> Faded Blue Jean, <b>DS</b> Dark Cherry Sunburst, <b>RI</b> - Red Tiger, <b>YI</b> Yellow Tiger			
<b>McCarty 594 Hollowbody II</b> Pattern, 58/15LT pickups, Vintage style tuners (non locking)	Non - 10 top	CHF 5'788	
	10 Top, Hybrid Hardware,	CHF 7'435	
<b>HOLLOWBODY II PIEZO</b> Pattern, 58/15LT Pickups, PRS Piezo Adjustable Stoptail,	Non - 10 top	CHF 6'325	
	10 Top, Hybrid Hardware,	CHF 7'972	
<b>Available Colours:</b> - <b>AW</b> - Antique White, <b>BL</b> - Black, <b>BW</b> - Black Gold Burst, <b>CB</b> - Charcoal Burst, <b>CH</b> - Charcoal, <b>CY</b> - Charcoal Cherry Burst, <b>DS</b> - Dark Cherry Sunburst, <b>FW</b> - Faded Whale Blue, <b>GS</b> - Gold Top, <b>MS</b> - McCarty Sunburst, <b>MT</b> - McCarty Tobacco Sunburst, <b>PT</b> - Purple Mist, <b>RI</b> - Red Tiger, <b>YI</b> - Yellow Tiger			
<b>DGT</b> DGT Carve, DGT Pickups, Gen III Tremolo .	Moon inlays	Non - 10 top	CHF 4'523
	Bird Inlays	Non - 10 top	CHF 4'878
	Bird Inlays	10 Top, Hybrid Hardware,	CHF 6'042
<b>Available Colours:</b> - <b>BW</b> - Black Gold Burst, <b>CH</b> - Charcoal, <b>DS</b> - Dark Cherry Sunburst, <b>FW</b> - Faded Whale Blue, <b>GT</b> - Gold Top, <b>MS</b> - McCarty Sunburst, <b>MT</b> - McCarty Tobacco Sunburst			
<b>TREMONTI</b> Pattern Thin, Tremonti pickups , PRS Adjustable Stoptail / Gen III trem,	Non - 10 top	CHF 4'878	
	10 Top, Hybrid Hardware,	CHF 5'697	
<b>Available Colours:</b> - <b>BL</b> - Black, <b>CT</b> - Charcoal Contour Burst, <b>CY</b> - Charcoal Cherry Burst, <b>71</b> - Cobalt Smokeburst, <b>72</b> - Fire Smokeburst, <b>PT</b> - Purple Mist			
<b>SANTANA RETRO</b> Santana Retro Carve, Santana Pickups, Gen III Tremolo,	Non - 10 top	CHF 5'178	
	10 Top, Hybrid Hardware,	CHF 6'006	
<b>Available Colours:</b> - <b>BW</b> - Black Gold Burst, <b>CH</b> - Charcoal, <b>DS</b> - Dark Cherry Sunburst, <b>FW</b> - Faded Whale Blue, <b>MS</b> - McCarty Sunburst, <b>OR</b> - Orange Tiger, <b>SY</b> - Santana Yellow			

**CE24 - Made in USA - Supplied in PRs Signature Gigbag**

MODEL	TOP/ NECK PROFILE	UVP CHF
CE24 - Pattern Thin,	Non - 10 top	CHF 3'290
CE24 Semi-Hollow - Pattern Thin,	Non - 10 top	CHF 3'417
Available Colours: - <b>BL</b> - Black, <b>KW</b> - Black Amber, <b>DS</b> - Dark Cherry Sunburst, <b>GF</b> - Faded Gray Black, <b>FR</b> - Fire Red Burst <b>F3</b> - Faded Blue Smokeburst, <b>ER</b> - Eriza Verde		

**JM SILVER SKY - Made in USA - Supplied in PRs Premium Gigbag**

MODEL	TOP/ NECK PROFILE	UVP CHF
JM Silver Sky - Rosewood or Maple Fretboard	635JM, 7.25" Radius	CHF 3'140
Available Colours: - <b>31</b> - Roxy Pink ( <b>Rosewood FB only</b> ), <b>J0</b> - Polar Blue, <b>J2</b> - Frost, <b>J4</b> - Tungsten, <b>J5</b> - Dodgem Blue, <b>25</b> - Moc Sand Satin, <b>J9</b> - Midnight Rose		

**DW CE24 - Made in USA - Supplied in PRs Premium Gigbag**

MODEL	TOP/ NECK PROFILE	UVP CHF
DW CE24 - Pattern Thin, Floyd	Non - 10 top	CHF 3'671
DW CE24 Hard Tail <b>** Ltd Edition **</b> - Pattern Thin,	Non - 10 top	CHF 3'544
Available Colours: - <b>ZA</b> - Waring Burst, <b>ZH</b> - Grey Black, <b>ZR</b> - Faded Blue Burst, <b>ZV</b> - Black Top, <b>B8</b> - Burnt Amber Smokeburst, <b>ZX</b> - Jade Smokeburst		

**Fiore - Mark Lettieri- Made in USA - Supplied in PRs Premium Gigbag**

MODEL	TOP/ NECK PROFILE	UVP CHF
Fiore - 25.5" scale, Maple neck & FB, Fiore pickups	Non - 10 top	CHF 3'030
Available Colours: - <b>27</b> - Black Iris, <b>28</b> - Sugar Moon, <b>29</b> - Amaryllis, <b>LA</b> - Larkspur		

**S2 LINE - Made in USA - Supplied in PRs Signature Gigbag**

MODEL	PICKUPS	UVP CHF
SATIN STANDARD 22 - Dot Inlays	58/15 "S"	CHF 1'904
SATIN STANDARD 24 - Dot Inlays -	58/15 "S"	CHF 1'904
SATIN VELA - Dot Inlays	Type D Single-Coil / Vela Treble	CHF 1'968
SATIN VELA SEMI-HOLLOW - Dot Inlays	Type D Single-Coil / Vela Treble	CHF 2'042
Available Colours: - <b>1N</b> - Vintage Cherry Satin, <b>3N</b> - Charcoal, <b>8N</b> - McCarty Tobacco Sunburst, <b>9N</b> - Antique White		
STANDARD 22 - Dot Inlays	58/15 "S"	CHF 2'232
STANDARD 24 - Dot Inlays	58/15 "S"	CHF 2'232
VELA - Dot Inlays	Type D Single-Coil / Vela Treble	CHF 2'296
VELA Semi-Hollow- Dot Inlays	Type D Single-Coil / Vela Treble	CHF 2'402
Available Colours: - <b>AW</b> - Antique White, <b>BL</b> - Black, <b>MB</b> - Mahi Blue, <b>MT</b> - McCarty Tobacco Sunburst, <b>SS</b> - Scarlet Sunburst,		
CUSTOM 24 - Maple top, Bird Inlays - NEW - Pattern Thin Neck Carve	85/15 "S"	CHF 2'507
CUSTOM 24-08 -Maple top, Bird Inlays Pattern Thin Neck Carve	85/15 "S"	CHF 2'613
Available Colours: - <b>KW</b> - Black Amber, <b>BQ</b> - Bonnie Pink/Cherry burst, <b>GS</b> - Faded Grey Black Burst, <b>FR</b> - Fire Red, <b>LB</b> - Lake Blue, <b>ER</b> - Eriza Verde,		
10th Ann Cu24 <b>*Ltd Run *</b> Maple top, Bird Inlays - Pattern Thin Neck Carve, USA pickups	85/15 (USA Pickups)	CHF 3'174
Available Colours: - <b>KW</b> - Black Amber, <b>BQ</b> - Bonnie Pink/Cherry burst, <b>GS</b> - Faded Grey Black Burst, <b>FR</b> - Fire Red, <b>LB</b> - Lake Blue, <b>ER</b> - Eriza Verde,		
McCarty 594 Thinline	58/15 "S"	CHF 2'296
Available Colours: - <b>AW</b> - Antique White, <b>BL</b> - Black, <b>MB</b> - Mahi Blue, <b>MT</b> - McCarty Tobacco Sunburst, <b>VC</b> - Vintage Cherry		
McCarty 594	58/15 "S"	CHF 2'560
SC McCarty 594	58/15 "S"	CHF 2'560
Available Colours: - <b>KW</b> - Black Amber, <b>MS</b> - McCarty Sunburst, <b>DS</b> - Dark Cherry Sunburst, <b>LB</b> - Lake Blue, <b>FR</b> - Fire Redburst, <b>ER</b> - Eriza Verde,		
10th Ann McCarty 594 <b>*Ltd Run *</b> Maple top, Bird Inlays, USA Pickups	58/15 LT (USA Pickups)	CHF 3'174
Available Colours: - <b>KW</b> - Black Amber, <b>MS</b> - McCarty Sunburst, <b>DS</b> - Dark Cherry Sunburst, <b>LB</b> - Lake Blue, <b>FR</b> - Fire Red, <b>ER</b> - Eriza Verde,		

<b>SE ELECTRIC MODELS - (All Models Include an SE Premium Gigbag)</b>			
MODEL	ITEM#	COLOUR	UVP CHF
<b>STANDARD</b>			
SE STANDARD 24 ** <b>New Top Carve</b> **	SEST44TB	Translucent Blue	CHF 838
SE 85/15 "S" Pickups,	SEST44VC	Vintage Cherry	CHF 838
SE STD24-08	SEST844TB	Trans Blue	CHF 911
	SEST844TS	Tobacco Sunburst	CHF 911
SE McCarty 594 Singlecut Standard ** <b>New Model</b> **	STS522VC	Vintage Cherry	CHF 997
	STS522MT	McCarty Tobacco Sunburst	CHF 997
<b>MIRA</b>			
SE MIRA	SEMIVC	Vintage Cherry	CHF 897
<b>STARLA</b>			
SE STARLA	SERLBL	Black	CHF 897
<b>CUSTOM</b>			
SE CUSTOM 22 SEMI HOLLOW - ** <b>New Top Carve</b> **	SECU22SHSY	SY - Santana Yellow	CHF 1'082
SE 245 Pickups,	SECU22SHBG	BG - Black Gold Sunburst	CHF 1'082
SE CUSTOM 24	SECU44BG	Black Gold Sunburst	CHF 1'050
SE 85/15 Pickups, 'Violin' Carve top	SECU44CH	Charcoal - <b>New Colour</b>	CHF 1'050
	SECU44FE	Faded Blue - <b>New Colour</b>	CHF 1'050
SE CUSTOM 24-08	SEC844VS	VS - Vintage Sunburst	CHF 1'142
SE 85/15 Pickups, 'Violin' Carve top	SEC844FE	Faded Blue - <b>New Colour</b>	CHF 1'142
	SEC844EV	Eriza Verde	CHF 1'142
SE CUSTOM 24 LEFT HANDED MODEL * <b>New Top Carve</b> *	SECU44LBG	Black Gold Sunburst	CHF 1'082
SE 85/15 Pickups,	SECU44LFE	Faded Blue - <b>New Colour</b>	CHF 1'082
SE CUSTOM 24 FLOYD SE 85/15 Pickups, Violin Carve top	SECU44FLECA	Charcoal Burst	CHF 1'313
<b>MCCARTY</b>			
SE MCCARTY 594 * <b>New Model</b> *	SEM522BG	Black Gold Burst	CHF 1'153
SE 58/15 LT "S" Pickups,	SEM522VS	Vintage Sunburst	CHF 1'153
	SEM522FE	Faded Blue	CHF 1'153
SE MCCARTY 594 Singlecut * <b>New Model</b> *	SES522BG	Black Gold Burst	CHF 1'153
SE 58/15 LT "S" Pickups,	SES522VS	Vintage Sunburst	CHF 1'153
	SES522FE	Faded Blue	CHF 1'153
<b>277 (EXTENDED RANGE)</b>			
SE 277 (Solid Body) - ** <b>New Violin Top Carve</b> **	SE2772CA	Charcoal Burst	CHF 1'002
<b>SIGNATURE MODELS</b>			
SE MARK HOLCOMB - Alpha & Omega, Violin Top Carve	SEMHHHL	Holcomb Blue Burst - <b>New Colour</b>	CHF 1'436
MARK HOLCOMB SVN -7 String, 26.5" Scale Length,	SEMH77QHL	Holcomb Blue Burst - <b>New Colour</b>	CHF 1'516
SE DGT (Moon Inlays) * <b>New Model</b> *	SEDM22GT	Gold Top	CHF 1'031
SE DGT (Bird Inlays) * <b>New Model</b> *	SEDM22MT	McCarty Tobacco Sunburst	CHF 1'092
SE TREMONTI CUSTOM ** <b>New Violin Top Carve</b> **	SETR22CA	Charcoal Burst	CHF 1'050
SE ZACH MYERS ** <b>New Violin Top Carve/24.594 Scale</b> **	SEZM33MC	Myers Blue	CHF 1'092
SE SANTANA	SESASY	Santana Yellow	CHF 1'031
SE PAULS GUITAR	SEPGBG	Black Gold Sunburst	CHF 1'264
TCl 'S' Pickups	SEPGFE	Faded Blue - <b>New Colour</b>	CHF 1'264
SE SILVER SKY	SEJ2R1J	1J - Dragon Fruit	CHF 998
	SEJ2R2J	2J - Stone Blue	CHF 998
	SEJ2R3J	3J - Moon White	CHF 998
	SEJ2R4J	4J - Ever Green	CHF 998
<b>BASS MODELS</b>			
SE KESTRAL BASS - Vintage Single Coils	SEKE4TC	Tri-Color Sunburst	CHF 1'082
SE KINGFISHER - Proprietary Humbuckers	SEKRM4DE	Faded Blue Wraparound burst	CHF 1'275
<b>SE HOLLOWBODY MODELS - (Include an SE Hard Case)</b>			
MODEL	ITEM#	COLOUR	UVP CHF
SE HOLLOWBODY STD	SEHBECBFR	Fire Red Burst	CHF 1'224
SE HOLLOWBODY STD PIEZO ** <b>New Model</b> **	SEHBPEIBDH	Dog Hair Smokeburst	CHF 1'777
SE HOLLOWBODY II	SEH2ECBBG	Black Gold Sunburst	CHF 1'402
	SEH2ECBDC	Faded Blue Burst	CHF 1'402
SE HOLLOWBODY II PIEZO	SEHPMBBG	BLACK GOLD	CHF 1'886
	SEHPMBPB	PEACK BLUE SMOKEBURST	CHF 1'886

<b>SE ACOUSTIC MODELS - (All Models include an SE Hard Case)</b>			
MODEL	ITEM#	COLOUR	UVP CHF
ANGELUS	SEAE20EBX	Black Top (Gloss)/Satin Nat Back	CHF 855
	SEAE40ENA	Natural	CHF 956
	SEAE40ETS	Tobacco Sunburst	CHF 956
	SEAE50EBG	Black Gold (back & sides)	CHF 1'129
	SEAE60ENA	Natural	CHF 1'372
TONARE	SETE40ETS	Tobacco Sunburst	CHF 905

<b>SE PARLOR ACOUSTIC MODELS - (All Models Include an SE Gigbag)</b>			
MODEL	ITEM#	COLOUR	UVP CHF
SE PARLOR 20 PIEZO	SEPPE20SABV	SATIN BLACK TOP	CHF 757
	SEPPE20SATS	SATIN TOBACCO SUNBURST	CHF 757
	SEPPE20SAVM	SATIN MAHOGANY	CHF 757
SE PARLOR 50 PIEZO	SEPPE50EBG	Black Gold	CHF 1'097

<b>AMPLIFIERS &amp; SPEAKER CABINETS</b>			
MODEL	OPTION	UVP CHF	
TREMONTI	MT15 15W HEAD	CHF 798	
	MT 1 x 12 CAB Stealth / Black Grill	CHF 472	
ARCHON	ARCHON 50W HEAD	CHF 1'214	
	ARCHON 50W 1 X 12 COMBO	CHF 1'419	
ARCHON CABINETS Closed Back - Stealth/black cloth, Celestion V70 Speaker	1x12 - SK112--CVT-ST--	CHF 475	
	2x12 - SK212--CVT-ST--	CHF 627	
SONZERA II <b>** New Model **</b>	SONZERA II - 20w Combo	CHF 1'214	
HDRX	HDXR 20W HEAD	CHF 883	
	HDXR 50W HEAD	CHF 3'315	
	HDXR 100W HEAD	CHF 3'541	
HDRX CABINETS Closed Back, Stealth / Celestion G12H 65 Crème Back Heavy Speakers	1x12 - SK112--CVTSP--	CHF 475	
	2x12 - SK212--CCHSP--	CHF 994	
	4x12 - SK412--CCHSP--	CHF 1'438	

<b>PEDALS</b>		
MODEL	Item#	UVP CHF
HORSEMEAT OVERDRIVE	108530::001:001	CHF 276
WIND THROUGH THE TREES DUAL FLANGER	109741::002:002	CHF 374
MARY CRIES OPTICAL COMPRESSOR	109740::004:004	CHF 229